

Yahoo! News Survey - Musk, DOGE, and Tesla



Sample 1,677 U.S. Adults
Conducted March 20 - 24, 2025
Margin of Error $\pm 2.7\%$

1. Do you have a favorable or an unfavorable opinion of the following people? [Elon Musk]

Very favorable	21%
Somewhat favorable	18%
Favorable	39%
Somewhat unfavorable	10%
Very unfavorable	45%
Unfavorable	55%
Don't know	6%

2. Do you have a favorable or an unfavorable opinion of ...? [Tesla]

Very favorable	13%
Somewhat favorable	24%
Favorable	37%
Somewhat unfavorable	13%
Very unfavorable	36%
Unfavorable	49%
Don't know	14%

3. Do you favor or oppose the idea of having a government agency tasked with cutting federal spending?

Favor	49%
Oppose	27%
Not sure	24%

4. Do you approve or disapprove of the way the Department of Government Efficiency (DOGE) led by Elon Musk is cutting federal spending?

Approve	37%
Disapprove	48%
Not sure	15%

5. Which of the following comes closest to your view of DOGE?

DOGE is making things worse by cutting essential government services	44%
DOGE is making things better by cutting wasteful government spending	38%
Not sure	18%

6. Which of the following comes closest to your view of Elon Musk?

He is mostly trying to help the country	36%
He is mostly trying to help himself	52%
Not sure	12%

7. How would you describe the influence Elon Musk has with Donald Trump?

Too much	54%
Not enough	2%
About right	30%
Not sure	14%

8. Have you ever owned or leased a Tesla vehicle?

Yes - have one now	2%
Yes - had one previously, but not now	2%
No	96%

9. Would you consider owning or leasing a Tesla in the future?

Yes	18%
No	67%
Not sure	13%
Not asked - currently own/lease	2%

10. Is Elon Musk the reason why you wouldn't consider owning or leasing a Tesla in the future?

Elon Musk is the whole reason	20%
Elon Musk is part of the reason	17%
Total whole / part of reason	37%
Elon Musk is not part of the reason	27%
Not sure	3%
Not asked - currently own/lease	2%
Not asked - Would consider owning/leasing in the future or not sure	31%

11. Is Elon Musk the reason why you own or lease a Tesla or would consider owning or leasing a Tesla in the future?

Elon Musk is the whole reason	1%
Elon Musk is part of the reason	1%
Total whole / part of reason	2%
Elon Musk is not part of the reason	1%
Not sure	18%
Not asked - Do not currently own/lease and would not consider it in the future or not sure	80%

12. Are you...?

Male	49%
Female	51%

13. Respondent age by category

Under 30	21%
30-44	25%
45-64	33%
65+	21%

14. What racial or ethnic group best describes you?

White	63%
Black	12%
Hispanic	16%
Other	9%

15. What is the highest level of education you have completed?

HS or Less	38%
Some college	28%
College Grad/Postgrad	34%

16. Who did you vote for in the election for President in 2020?

Joe Biden	32%
Donald Trump	29%
Jo Jorgensen	1%
Howie Hawkins	0%
Other	0%
Did not vote for President	38%

17. Generally speaking, do you think of yourself as a ...?

Democrat	30%
Republican	32%
Independent	27%
Other	2%
Not sure	8%

18. In general, how would you describe your own political viewpoint?

Very liberal	10%
Liberal	16%
Moderate	33%
Conservative	20%
Very conservative	9%
Not sure	12%

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1. Favorability of Politicians - Elon Musk

Do you have a favorable or an unfavorable opinion of the following people? [Elon Musk]

	Gender			Age				Under/Over 40		Race		
	Total	Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Very favorable	21%	26%	16%	16%	12%	24%	31%	15%	24%	26%	9%	11%
Somewhat favorable	18%	22%	15%	22%	23%	17%	11%	24%	15%	20%	16%	14%
Favorable	39%	48%	31%	38%	35%	40%	42%	39%	39%	46%	25%	26%
Somewhat unfavorable	10%	10%	9%	11%	15%	8%	5%	12%	8%	8%	5%	15%
Very unfavorable	45%	38%	53%	43%	42%	46%	50%	41%	48%	41%	61%	50%
Unfavorable	55%	48%	61%	54%	57%	54%	55%	53%	56%	49%	66%	65%
Don't know	6%	5%	8%	9%	8%	6%	4%	8%	6%	5%	10%	9%
Totals	100%	101%	101%	101%	100%	101%	101%	100%	101%	100%	101%	99%
Weighted N	(1,674)	(815)	(859)	(352)	(423)	(545)	(354)	(624)	(1,050)	(1,051)	(209)	(268)

	Party ID				Registered	2024	2024 Vote			Income		
	Total	Dem	Rep	Ind	Voters	Voters	Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Very favorable	21%	2%	47%	15%	26%	27%	4%	50%	10%	17%	22%	26%
Somewhat favorable	18%	7%	27%	20%	17%	17%	7%	28%	20%	18%	19%	16%
Favorable	39%	9%	74%	35%	43%	44%	11%	78%	30%	36%	41%	42%
Somewhat unfavorable	10%	8%	9%	11%	7%	6%	5%	8%	15%	11%	8%	9%
Very unfavorable	45%	80%	13%	47%	47%	47%	81%	13%	42%	46%	46%	46%
Unfavorable	55%	87%	22%	58%	54%	54%	86%	20%	57%	57%	53%	55%
Don't know	6%	3%	4%	7%	3%	2%	3%	2%	13%	8%	5%	2%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	99%
Weighted N	(1,674)	(507)	(544)	(444)	(1,124)	(1,065)	(511)	(526)	(619)	(680)	(463)	(355)

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2. Favorability of Organizations - Tesla

Do you have a favorable or an unfavorable opinion of ...? [Tesla]

	Gender			Age				Under/Over 40		Race		
	Total	Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Very favorable	13%	18%	10%	20%	9%	11%	16%	16%	12%	15%	11%	12%
Somewhat favorable	24%	29%	19%	27%	26%	21%	23%	27%	22%	26%	19%	19%
Favorable	37%	47%	28%	46%	35%	32%	39%	43%	34%	40%	29%	31%
Somewhat unfavorable	13%	14%	12%	15%	14%	15%	8%	15%	12%	13%	9%	15%
Very unfavorable	36%	28%	43%	25%	36%	37%	44%	29%	40%	33%	44%	40%
Unfavorable	49%	42%	56%	41%	50%	51%	52%	44%	52%	47%	53%	55%
Don't know	14%	11%	16%	13%	15%	16%	9%	13%	14%	13%	18%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%
Weighted N	(1,672)	(814)	(857)	(351)	(423)	(543)	(354)	(623)	(1,048)	(1,047)	(209)	(269)

	Party ID				Registered	2024	2024 Vote			Income		
	Total	Dem	Rep	Ind	Voters	Voters	Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Very favorable	13%	5%	25%	11%	16%	16%	6%	26%	9%	13%	13%	17%
Somewhat favorable	24%	12%	37%	23%	24%	25%	11%	40%	22%	20%	24%	31%
Favorable	37%	17%	62%	34%	40%	41%	16%	66%	31%	33%	36%	47%
Somewhat unfavorable	13%	14%	11%	15%	12%	12%	13%	10%	16%	13%	13%	14%
Very unfavorable	36%	63%	11%	38%	38%	38%	65%	10%	32%	38%	38%	31%
Unfavorable	49%	77%	22%	53%	50%	50%	78%	21%	48%	52%	50%	45%
Don't know	14%	7%	15%	13%	10%	10%	6%	13%	21%	15%	13%	8%
Totals	100%	101%	99%	100%	100%	101%	101%	99%	100%	99%	101%	101%
Weighted N	(1,672)	(508)	(541)	(444)	(1,120)	(1,061)	(510)	(523)	(620)	(678)	(463)	(353)

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3. Favor Government Agency for Cutting Federal Spending

Do you favor or oppose the idea of having a government agency tasked with cutting federal spending?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Favor	49%	58%	41%	47%	45%	53%	51%	47%	51%	57%	32%	36%
Oppose	27%	23%	30%	25%	24%	25%	34%	24%	29%	24%	38%	33%
Not sure	24%	18%	29%	28%	31%	22%	15%	29%	21%	19%	30%	31%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Weighted N	(1,677)	(816)	(861)	(352)	(423)	(547)	(355)	(624)	(1,053)	(1,053)	(209)	(269)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Favor	49%	22%	80%	50%	54%	54%	25%	84%	40%	47%	51%	56%
Oppose	27%	49%	8%	25%	28%	29%	52%	7%	23%	27%	27%	28%
Not sure	24%	29%	12%	24%	17%	17%	23%	9%	36%	26%	22%	16%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	99%	100%	100%	100%
Weighted N	(1,677)	(508)	(544)	(446)	(1,125)	(1,066)	(512)	(526)	(621)	(682)	(463)	(355)

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4. Approve of Doge Cutting Federal Spending

Do you approve or disapprove of the way the Department of Government Efficiency (DOGE) led by Elon Musk is cutting federal spending?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Approve	37%	45%	29%	35%	31%	40%	41%	35%	38%	44%	21%	23%
Disapprove	48%	42%	54%	43%	48%	49%	52%	43%	51%	43%	62%	56%
Not sure	15%	13%	17%	22%	22%	11%	7%	22%	12%	13%	17%	21%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Weighted N	(1,674)	(816)	(858)	(352)	(422)	(547)	(354)	(624)	(1,050)	(1,053)	(209)	(267)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Approve	37%	8%	74%	30%	42%	43%	9%	77%	26%	33%	42%	41%
Disapprove	48%	85%	14%	50%	49%	49%	87%	12%	46%	47%	47%	52%
Not sure	15%	7%	12%	20%	9%	7%	4%	11%	29%	20%	11%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	99%
Weighted N	(1,674)	(507)	(544)	(444)	(1,122)	(1,063)	(509)	(526)	(621)	(679)	(463)	(355)

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5. View of Doge

Which of the following comes closest to your view of DOGE?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
DOGE is making things worse by cutting essential government services	44%	39%	49%	38%	45%	43%	50%	41%	46%	40%	59%	48%
DOGE is making things better by cutting wasteful government spending	38%	45%	32%	33%	34%	41%	43%	35%	40%	46%	22%	26%
Not sure	18%	16%	19%	28%	21%	16%	6%	24%	14%	14%	19%	25%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%
Weighted N	(1,671)	(816)	(855)	(349)	(423)	(544)	(355)	(621)	(1,050)	(1,049)	(209)	(267)

	Total	Party ID			Registered	2024	2024 Vote			Income		
		Dem	Rep	Ind	Voters	Voters	Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
DOGE is making things worse by cutting essential government services	44%	83%	11%	45%	47%	48%	83%	11%	39%	45%	43%	48%
DOGE is making things better by cutting wasteful government spending	38%	7%	75%	35%	43%	44%	8%	80%	28%	34%	43%	43%
Not sure	18%	10%	14%	20%	9%	8%	8%	8%	33%	21%	14%	9%
Totals	100%	100%	100%	100%	99%	100%	99%	99%	100%	100%	100%	100%
Weighted N	(1,671)	(505)	(542)	(446)	(1,122)	(1,061)	(512)	(523)	(618)	(680)	(462)	(353)

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6. View of Elon Musk

Which of the following comes closest to your view of Elon Musk?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
He is mostly trying to help the country	36%	44%	28%	29%	30%	41%	42%	30%	39%	44%	17%	21%
He is mostly trying to help himself	52%	45%	59%	55%	55%	49%	52%	54%	51%	46%	68%	63%
Not sure	12%	11%	13%	15%	16%	10%	6%	16%	10%	10%	15%	16%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(1,675)	(815)	(860)	(352)	(423)	(546)	(354)	(624)	(1,051)	(1,052)	(209)	(268)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
He is mostly trying to help the country	36%	7%	73%	30%	42%	43%	8%	78%	23%	31%	41%	38%
He is mostly trying to help himself	52%	88%	16%	57%	52%	52%	88%	15%	54%	54%	49%	56%
Not sure	12%	5%	11%	13%	6%	6%	4%	7%	23%	15%	10%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Weighted N	(1,675)	(508)	(543)	(445)	(1,124)	(1,064)	(512)	(525)	(620)	(682)	(463)	(353)

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7. Musk Influence Over Trump

How would you describe the influence Elon Musk has with Donald Trump?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Too much	54%	48%	59%	52%	58%	52%	55%	54%	54%	48%	68%	63%
Not enough	2%	2%	1%	3%	2%	1%	0%	3%	1%	1%	2%	3%
About right	30%	37%	24%	27%	24%	32%	38%	27%	32%	38%	15%	16%
Not sure	14%	13%	16%	18%	16%	15%	7%	16%	13%	13%	15%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Weighted N	(1,677)	(816)	(861)	(352)	(423)	(547)	(355)	(624)	(1,053)	(1,053)	(209)	(269)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Too much	54%	84%	28%	55%	55%	55%	86%	23%	53%	54%	52%	59%
Not enough	2%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	0%
About right	30%	5%	59%	26%	35%	35%	6%	65%	21%	26%	33%	33%
Not sure	14%	9%	12%	17%	9%	8%	7%	10%	24%	18%	12%	7%
Totals	100%	100%	100%	100%	100%	99%	101%	99%	100%	100%	99%	99%
Weighted N	(1,677)	(508)	(544)	(446)	(1,125)	(1,066)	(512)	(526)	(621)	(682)	(463)	(355)

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8. Ever Owned Tesla

Have you ever owned or leased a Tesla vehicle?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Yes - have one now	2%	3%	2%	4%	4%	1%	1%	5%	1%	3%	2%	2%
Yes - had one previously, but not now	2%	3%	2%	4%	3%	1%	0%	4%	1%	2%	3%	2%
No	96%	94%	97%	92%	93%	98%	99%	91%	98%	96%	95%	96%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Weighted N	(1,675)	(816)	(858)	(352)	(422)	(545)	(355)	(623)	(1,052)	(1,052)	(209)	(268)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Yes - have one now	2%	2%	3%	1%	3%	3%	3%	4%	1%	1%	2%	5%
Yes - had one previously, but not now	2%	3%	1%	1%	2%	2%	3%	1%	2%	2%	2%	3%
No	96%	94%	96%	98%	95%	95%	94%	95%	97%	97%	96%	92%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(1,675)	(508)	(543)	(445)	(1,124)	(1,064)	(512)	(525)	(620)	(679)	(463)	(355)

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9. Consider Owning Tesla

Would you consider owning or leasing a Tesla in the future?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Yes	18%	24%	12%	31%	19%	13%	10%	28%	12%	18%	19%	15%
No	67%	57%	75%	49%	61%	74%	79%	51%	76%	66%	63%	71%
Not sure	13%	16%	11%	17%	16%	12%	10%	16%	11%	13%	16%	12%
Not asked - currently own/lease	2%	3%	2%	4%	4%	1%	1%	5%	1%	3%	2%	2%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(1,670)	(814)	(856)	(352)	(421)	(544)	(354)	(622)	(1,048)	(1,049)	(208)	(267)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Yes	18%	8%	27%	19%	17%	18%	9%	26%	18%	17%	17%	21%
No	67%	82%	53%	67%	67%	67%	82%	51%	66%	72%	65%	60%
Not sure	13%	8%	17%	13%	13%	13%	6%	19%	15%	10%	16%	14%
Not asked - currently own/lease	2%	2%	3%	1%	3%	3%	3%	4%	1%	1%	2%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Weighted N	(1,670)	(506)	(541)	(444)	(1,122)	(1,062)	(510)	(525)	(618)	(675)	(463)	(354)

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10. Elon Musk Reason for Never Considering Tesla

Is Elon Musk the reason why you wouldn't consider owning or leasing a Tesla in the future?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Elon Musk is the whole reason	20%	15%	24%	15%	19%	21%	22%	16%	22%	17%	27%	24%
Elon Musk is part of the reason	17%	15%	20%	18%	19%	16%	18%	17%	18%	16%	22%	19%
Total whole / part of reason	37%	30%	44%	33%	38%	37%	40%	33%	40%	33%	49%	43%
Elon Musk is not part of the reason	27%	25%	28%	12%	19%	35%	38%	15%	34%	32%	11%	22%
Not sure	3%	2%	3%	4%	4%	2%	1%	3%	2%	2%	2%	6%
Not asked - currently own/lease	2%	3%	2%	4%	4%	1%	1%	5%	1%	3%	2%	2%
Not asked - Would consider owning/leasing in the future or not sure	31%	40%	23%	47%	35%	25%	20%	44%	23%	31%	35%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Weighted N	(1, 670)	(814)	(856)	(352)	(421)	(543)	(354)	(622)	(1, 047)	(1, 049)	(208)	(267)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Elon Musk is the whole reason	20%	43%	3%	16%	21%	22%	41%	2%	16%	20%	19%	21%
Elon Musk is part of the reason	17%	26%	5%	25%	18%	18%	30%	5%	17%	18%	18%	17%
Total whole / part of reason	37%	69%	8%	41%	39%	39%	71%	7%	34%	38%	37%	38%
Elon Musk is not part of the reason	27%	10%	44%	23%	27%	27%	11%	43%	26%	29%	27%	22%
Not sure	3%	2%	1%	3%	1%	1%	0%	1%	6%	5%	2%	0%
Not asked - currently own/lease	2%	2%	3%	1%	3%	3%	3%	4%	1%	1%	2%	5%
Not asked - Would consider owning/leasing in the future or not sure	31%	16%	44%	32%	30%	30%	15%	45%	33%	26%	33%	35%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	99%	101%	100%
Weighted N	(1, 670)	(506)	(541)	(443)	(1, 121)	(1, 062)	(509)	(525)	(618)	(675)	(463)	(354)

Yahoo! News Survey - Musk, DOGE, and Tesla **March 20 - 24, 2025 - 1,677 U.S. Adults**



11. Elon Musk Reason for Owning or Considering Owning Tesla

Is Elon Musk the reason why you own or lease a Tesla or would consider owning or leasing a Tesla in the future?

	Total	Gender		Age				Under/Over 40		Race		
		Male	Female	18-29	30-44	45-64	65+	18-39	40+	White	Black	Hispanic
Elon Musk is the whole reason	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%
Elon Musk is part of the reason	1%	1%	1%	2%	2%	0%	0%	3%	0%	1%	1%	1%
Total whole / part of reason	2%	2%	1%	3%	3%	1%	0%	4%	0%	2%	1%	2%
Elon Musk is not part of the reason	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%
Not sure	18%	24%	12%	31%	20%	14%	11%	28%	12%	18%	20%	15%
Not asked - Do not currently own/lease and would not consider it in the future or not sure	80%	73%	86%	65%	76%	86%	89%	67%	87%	79%	79%	83%
Totals	101%	100%	99%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Weighted N	(1,675)	(816)	(858)	(352)	(422)	(545)	(355)	(623)	(1,052)	(1,052)	(209)	(268)

	Total	Party ID			Registered Voters	2024 Voters	2024 Vote			Income		
		Dem	Rep	Ind			Harris	Trump	Not voting	<\$50K	\$50-100K	\$100k+
Elon Musk is the whole reason	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%
Elon Musk is part of the reason	1%	1%	2%	0%	1%	2%	1%	2%	0%	1%	1%	2%
Total whole / part of reason	2%	1%	3%	1%	2%	2%	2%	3%	0%	1%	1%	3%
Elon Musk is not part of the reason	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%	2%
Not sure	18%	8%	27%	19%	17%	18%	10%	27%	18%	17%	17%	21%
Not asked - Do not currently own/lease and would not consider it in the future or not sure	80%	89%	70%	80%	80%	79%	88%	70%	81%	82%	81%	74%
Totals	101%	99%	100%	100%	100%	101%	101%	100%	100%	101%	99%	100%
Weighted N	(1,675)	(508)	(543)	(445)	(1,124)	(1,064)	(512)	(525)	(620)	(679)	(463)	(355)

Sample 1,677 U.S. Adults
Conducted March 20 - 24, 2025
Margin of Error $\pm 2.7\%$

Polling Methodology and Margin of Error Calculation

The Yahoo! News survey was conducted by YouGov using a nationally representative sample of 1,677 U.S. adults interviewed online between March 20 - 24, 2025.

The sample was weighted according to gender, age, race, education, 2024 election turnout and Presidential vote, party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Party identification is weighted to the estimated distribution at the time of the election (31% Democratic, 32% Republican). Respondents were selected from YouGov's opt-in panel to be representative of all U.S. adults. The weights range from 0.1 to 6.1, with a mean of 1 and a standard deviation of 0.5.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 2.6%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.